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World's first ever Video SMS product

US Hispanic/Latin America



Kirusa in partnership with Tetco-Voxpilot announced the world's first ever Video SMS product.

Video SMS is the first in a series of 3G initiatives being developed by Kirusa as an extension to its current flagship Voice SMS offering, the company said in a statement.

The application provides captivating features such as sending Video SMS messages, replying to Video SMS messages, forwarding Video SMS messages, and group Video SMS messaging, greatly enhancing the reach of video messaging to a wider population of mobile users.

Video SMS is a 3G service, based on video calling, and is used to send short video clips. The Video SMS application allows people to send live video via an SMS message.

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