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Consumer Corner from Kirusa to Provide Information and Resources on Voice SMS

By [Carolyn J Dawson](#), TMCnet Contributor

Kirusa, a supplier of Voice SMS and a developer of mobile value added services, has reportedly launched a web based information and resource center for the Voice SMS user community called Consumer Corner.

According to a press release, Kirusa's Consumer Corner delivers mobile users with information on the Voice SMS service which is being offered by their service providers internationally.

It details about how to transmit and receive Voice SMS messages, the associated cost, and the accessibility of extra Voice SMS features for each mobile service provider.

This move by Kirusa has been undertaken with the objective of allowing mobile users to get all the information they desire from a single source. The Consumer Corner will also deliver a forum for all users to put forward their queries and to make public their views of Voice SMS and its various features.

The site also helps users improve their overall Voice SMS experience and also serves as a knowledgeable channel for non-Voice SMS users. Mobile users can register their names on the website and get instant access to information and also be alerted about updates to their service as and when they are made available.

The Consumer Corner website will incorporate a blogging feature wherein industry veterans will speak about Voice SMS and value added services and also exchange views about the Voice SMS user community. They will also offer support in solving queries via their blogs and forum posts.

Besides acting as a one-stop point for information and resources for the Voice SMS user community, the Consumer Corner also allows mobile users to voice their ideas and opinions about how to improve the existing set of offerings, post queries and receive responses from industry experts and also be alerted about service updates. Mobile users can also request for specific data about how to utilize the Voice SMS service and also it's associated expenditure.

Voice SMS helps mobile users to transmit messages by voice and completely does away with the requirement to manually feed the data. It allows subscribers to speak quicker and easier and also helps them add a personal signature to their messages. Voice SMS communicates the sender's emotions to their friends, relatives and colleagues. It has already found immense popularity among the international mobile community because of the overriding benefits provided by it versus more traditional text messages.



In the release, Dr. Inderpal Singh Mumick, CEO and founder of Kirusa, said "With Voice SMS deployments at over 50 carriers, majority of them with Kirusa, we are investing in an initiative to bring the Voice SMS user community from around the world on one platform and provide them a richer end-user experience for Voice SMS. The idea is to give the Voice SMS user community a one stop solution for sharing their queries and feedback. For our carrier partners, the consumer corner will further strengthen the value of Voice SMS and improve customer care for their subscribers."



Carolyn John is a Contributor to TMCnet. To read more of her articles, please [columnist page](#).


Edited by [Patrick Barnard](#)

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